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CHINASOFT INTERNATIONAL LIMITED

中 软 国 际 有 限 公 司 *

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 354)

VOLUNTARY ANNOUNCEMENT

CHINASOFT WINS BID FOR CHINA MOBILE'S 139 MOBILE EMAIL'S OPERATION AND MAINTENANCE PROJECT

Chinasoft International Limited (hereinafter referred to as “Chinasoft” or the “Company”) voluntarily announced this release so the public is aware of the latest information.

Chinasoft announced today that it has successfully won the bid for China Mobile's 139 mobile terminal project, and will be in charge of development and maintenance of the 139 mobile email terminal. This is the third project that the Company has undertaken from China Mobile (Fetion, unified communication), exemplifying yet again the Company's strong development and technical capabilities in the mobile industry. This also strengthened the strategic partnership between the Company and China Mobile, enabling even more partnerships opportunities in the future.

About 139 Email Services

139 mailbox is a new generation of email service provided by China Mobile. The user can either use his/her mobile phone number @139.com or custom user name suffix @139.com for free e-mail. It has Internet-based e-mail capabilities, and give full play to the advantages of mobile phones, so users can easily and directly via the mobile client, SMS, MMS, WEB or WAP Internet, etc., receive and manage e-mail anytime, anywhere, taking mobile office to the next level. As the 4G operator' unified communication technology become more widely used, mobile email becomes more reliable, manageable, and recordable, and like Fetion, WeChat, or other instant messaging products, it is easy to send text, images, voice, and etc., to achieve better user experience, and provide more opportunity for the future development of Chinese Mobile's unified communications. 139 mailbox provides a safe, stable, fast, easy to use, personalized, high-quality mobile e-mail service for the users, while achieving efficient interconnection between the phone and mailbox.

Chinasoft took on this project in order to help 139 mailbox achieve high quality growth and development. Chinasoft will deepen the integration of resources on product features and advantages of mobile communications, through functional innovation and optimization version broaden mail application scenarios, strengthen multi-terminal adaptation, mobile needs and user experience, and enhance competitive differentiation. Operational wise, Chinasoft will further deepen the mailbox service-oriented applications, expand the user base, and enhance user stickiness. Furthermore, Chinasoft will strengthen coordination with China Mobile's 139 mailboxes and other main business operation in order to fully utilize 139 email's superior Internet channels and service values. Lastly, the Company will leverage its years of experience in the IT enterprise market, combining that with the unified communication technology create enterprise level email services, opening even more business lines for the Company.

By order of the Board
Chinasoft International Limited
Dr. Chen Yuhong
Chairman and Chief Executive Officer

27 November 2014, Hong Kong

As at the date of this announcement, the directors of the Company are as follows:

Executive Directors:

Dr. CHEN Yuhong (*Chairman and Chief Executive Officer*), Dr. TANG Zhenming,
Mr. WANG Hui

Non-executive Directors:

Mr. ZHAO John Huan, Dr. ZHANG Yaqin, Mr. LIN Sheng

Independent Non-executive Directors:

Mr. ZENG Zhijie, Dr. LEUNG Wing Yin, Dr. SONG Jun

* *For identification purpose only*